

Great Lakes Yacht Club



23900 Jefferson Ave.
St. Clair Shores, MI 48080
(586) 778-9510
www.greatlakesyc.com

Email: masthead.greatlakesyc@gmail.com

2024 MASTHEAD ADVERTISING ORDER FORM

Ad Choice Sizes:

	2024 Masthead Printed Book	With Website Inclusion
Back Page	SOLD	
Inside Covers (8.5" x 11"), Color	<input type="checkbox"/> \$440	<input type="checkbox"/> \$475
Full Page (8.5" x 11"), Color.....	<input type="checkbox"/> \$410	<input type="checkbox"/> \$425
Full Page (8.5" x 11"), Color Website Only		<input type="checkbox"/> \$250
Half Page (7.5833" x 4.9583") Color.....	<input type="checkbox"/> \$225	<input type="checkbox"/> \$240
Quarter Page (3.6667" x 4.9583") Color	<input type="checkbox"/> \$125	<input type="checkbox"/> \$135
Business Card Size (3.5" x 2") Color.....	<input type="checkbox"/> \$75	<input type="checkbox"/> \$85
Special for GLYC Members Only BC Size (3.5" x 2") Color....	<input type="checkbox"/> \$50	Included

Advertiser Name: _____

Address: _____

City, State Zip: _____

Phone: _____ Website: _____

Advertiser's Contact Name: _____

Email Address: _____

ADVERTISING MATERIAL:

- EXACT Same Masthead AD as PREVIOUS YEAR _____
- Attached (*Do not use Staples*)
- Ad Creation Assistance Required:
Please Contact Me

- Check Enclosed, Payable To: GLYC
(Please include Masthead in the Memo line)
- Include an Ad on the GLYC Website
- Invoice Needed
(Please Invoice Me) Non-members
- I have received permission to use any pictures of non-GLYC members in my ad.
I understand that the Website Ads will appear in the Website's area open to the public.

AD SUBMISSION GUIDELINES:

We accept advertising material in PDF, JPG or TIFF file formats. The PDF (preferred) file should be press-optimized, Hi-Quality Print and CMYK. Convert all spot colors to CMYK. Outline all fonts. JPG or TIFF images must be saved as CMYK, and submitted at 300 dpi and placed in the ad at 100%, otherwise the image will print at a low quality.

PLEASE NOTE: Pictures, Photos and Logos that are incorporated into an Ad from a website are generally are saved at a much lower resolution than is required for printing and are not usable.

PAYMENT DUE WITH ADVERTISING MATERIALS BY 4/25/24